SUMMARY OF NEW CONCLUSIONS OF PhD THESIS

Title: *Identify tourism destinations and routes in Quang Nam*

Specialty: Geography

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New conclusions

- Tourism destinations and routes are an important form of territorial organization; a motive for localities in order to attract tourists, create a great revenue and jobs for inhabitants which has contributed to changing the socio-economic circumstance of the province, especially of Quang Nam Province. Researching to develop tourism destinations and routes should be promoted in the coming time period, especially in Quang Nam province where tourism resources are unique and attractive.

- Scientific basis for identifying destinations and routes in Quang Nam include: procedures and criteria (9 criteria for destinations and 5 criteria for tourism routes), scale, coefficients and ranking for tourism destinations, routes to ensure scientific and practical factors.

- Quang Nam is one of the provinces with great conditions to develop tourism. Tourism resources are diverse, attractive; many cultural heritages are recognized at the national, international level. In addition, there are natural conditions, socio-economic conditions, facilities, infrastructure and favorable policies that create opportunities for effective and sustainable development of tourism destinations and routes. Over the past few years, the tourism industry in Quang Nam had many achievements (numbers of visitors, growth rate and total revenue). Tourism has contributed to change the socio-economic status and life of people in Quang Nam. However, the tourism industry in Quang Nam is also facing many disadvantages such as natural disasters, climate change, the competition between localities as well as nations in the region.

- Identifying tourism destinations and routes according to the criteria is carried out through the combination of different research methods, including the method of synthetic score. The results show that there are 6 destinations in level 1, 6 destinations in level 2, 19 destinations in level 3 and 3 destinations in level 4; there are 5 routes in level 1, 3 routes in level 2, 7 routes in level 3 and 2 routes in level 4. The results also show that many tourism destinations and routes which have large scales, wonderful attractions for international and domestic tourists, have very favorable and attractive level that highly motivated for the development of tourism and socio-economic in Quang Nam province, in the Central and the whole country.

- In order to effectively exploit tourism destinations and routes, Quang Nam should to synchronously and comprehensively implement solutions, including common solutions (management organizations, facilities, infrastructure, human resources, products, branding, promotion, linking development) and solutions associated with the criteria (9 criteria for the destination and 5 criteria for the routes).

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